



POLICY FORUM



2025

JANUARY 29 - FEBRUARY 1

NCSEA Sponsorship Prospectus Policy Forum 2025

Contact LaTrese Wallace
Senior Manager, Fundraising & Sponsorships
latrese.wallace@ncsea.org

BASELINE BENEFITS



NCSEA has reserved the following strategic activation opportunities for our event sponsors. For questions about the activations, contact LaTrese Wallace, Senior Manager, Fundraising & Sponsorships today.

latrese.wallace@ncsea.org

- Inclusion of sponsor logo on conference onsite signage, mobile app and conference website
- Acknowledgment as “Official” NCSEA 2025 Policy Forum Sponsor in conference promotional materials
- Provision of a list of opt-in attendees provided pre-and post-conference (name, title, company and mailing address) included for specific sponsorship opportunities where listed
- Logo on sponsor “Thank You” page of Mobile App



ACTIVATION PACKAGES



POLICY FORUM 2025

HEADSHOT LOUNGE

\$9,000 Members | \$10000 Non-Members

Benefits:

- Personalized Branded Email and Digital Photo for Each Attendee Headshot Lounge (limited hours)
- Opportunity to Place Promotional Materials on Tabletops Near the Headshot Studio
- One (1) Complimentary NCSEA Policy Forum Registration

MORNING YOGA

\$9,000 Members | \$10000 Non-Members

Benefits:

- A 45-minute morning yoga session for up to twenty-five (25) attendees with professional instructor, provides an excellent opportunity to engage with the community, fostering a sense of connection and support
- Logo prominently displayed on sponsored yoga mats that attendees can take home, allowing them to continue their mindfulness practice while keeping your brand top of mind
- One (1) Complimentary NCSEA Policy Forum Registration

CHAIR BANDS

\$8,000 Members | \$9000 Non-Members

Benefits:

- Display of graphics on chair bands to be placed on all chairs in the plenary room (*graphics or logo to be provided by sponsor*)
- One (1) Complimentary NCSEA Policy Forum Registration
- Sponsor will have the opportunity to retain the Chair Bands at the conclusion of the conference

PLENARY INTRODUCTION

\$6,000 Members | \$7,000 Non-Members

Benefits:

- Logo slide at the beginning and end of presentation
- Logo recognition on signage placed outside plenary
- One (1) complimentary Policy Forum registration
- Logo recognition on website and promotional emails



ACTIVATION PACKAGES



POLICY FORUM 2025

BREAKFAST

\$6,000 Members | \$7,000 Non-Members

Benefits:

Logo recognition on signage at designated breakfast

Opportunity to provide tabletop promotional material during breakfast

One (1) Discounted Policy Forum registration

Logo recognition on website and promotional emails

BREAKS

\$5,000 Members | \$6,000 Non-Members

Benefits:

Logo recognition on signage at designated conference break

Opportunities to provide tabletop promotional material during break

One (1) Discounted Policy Forum registration

Logo recognition on website and promotional emails

EVENT SPONSORS

\$3,000 Members | \$4,000 Non-Members

Benefits:

Logo recognition on website and promotional emails ONLY



EVENT CANCELLATION & PAYMENT POLICY:

Authorized signature signifies commitment to pay for all opportunities as stipulated herein. All requests are final. Full payment must be received by December 1, 2023 in order to receive benefits and recognition. No refunds will be permitted. Payment must be made in U.S. dollars **drawn on a U.S. Bank.**

EVENT DISCLOSURE: Please disclose any events you have scheduled during the conference days and times in the conference hotel and/or for conference attendees.

PLEASE NOTE: NCSEA's ability to deliver on certain elements of the recognition and benefits are based on the date of commitment of your sponsorship opportunity. Please verify reservation deadlines when submitting your paperwork.

Visit us on the web at www.NCSEA.org
NCSEA is a 501(c)(3) nonprofit organization. Tax ID #42-1051418

2025 Policy Forum Sponsorship Form

Company Name as it should appear on conference material: _____

Primary Contact Name: _____

Title: _____

Address: _____

City/State/Zip Code: _____

Phone: _____

E-Mail Address: _____

Preferred URL for all links: _____

Sponsorship Opportunity: _____

Amount of Sponsorship: _____

PAYMENT INFORMATION: Payment must be received in full prior to delivery of all benefits

Please invoice me at the above address

Please bill my credit card provided

American Express

Visa

Mastercard

Discover

Credit Card Number: _____

Expiration Date: _____ Security Code: _____

Name on card: _____

Signature: _____